

CALGARY

THE STAMPEDE CITY

**HELPFUL TIPS
and
INFORMATION**

- **RESTAURANTS**
- **AMUSEMENTS**
- **SHOPPING**
- **CITY MAP**
- **PARKS**
- **CHURCHES**
- **ETC. ETC.**

For Free Distribution

VISITORS GUIDE

SEPTEMBER 16 - 30



Welcome to Calgary— the "Stampede City"

Calgary, Alberta, better known as the "Stampede City", is situated 200 miles inside the International Border, and reached by paved, all weather roads, North, South, East and West as well as two transcontinental railway lines, and Trans Canada Air Lines.

You'll find every facility for business or amusement, and when you are hungry or tired, you'll find comfort and excellent service in our Restaurants and Hotels.

Our city is the nucleus of financing, exploration, drilling and production activity for the Oil Industry. We have over 400 oil companies listed in the Telephone Directory.

Calgary has become the greatest agricultural, milling, and ranching centre of the west. The volume of cattle handled by the Calgary Stockyards is exceeded by only two markets in Canada, Winnipeg and Toronto.

The city is also the centre of blooded and registered Beef Stock and holds the largest annual Bull sale on the Continent each spring.

Calgary is a friendly city. Now whether this is due to the climate, or altitude or the type of people who have settled here or all these causes combined, the fact is that Calgary has a continent wide reputation for friendliness. So Welcome to Calgary and may your stay be pleasant and comfortable.

CALGARY EMERGENCY CALLS

FIRE ONLY
100

POLICE
25531

AMBULANCE
22428

CALGARY GENERAL HOSPITAL	25541
HOLY CROSS HOSPITAL	62081

Statistics of Interest

Population — 1953 census — 160,000. The area of Calgary proper is 50 sq. miles. The city is 79 years old, receiving its charter in 1893. The altitude of our fair city is approx. 3,489 feet above sea level, having a higher elevation of any major city in Canada. Calgary averages over 2,000 sunshine hours annually. Two rivers, Bow and Elbow cut through the city. We get our water supply from the Glenmore Dam, (a very scenic and interesting place . . . worth seeing . . . about 15 minutes from city centre). Annual rainfall about 11.65 inches. Annual snowfall about 50.0 inches.

There are about 500 acres of Public Parks, and 300 acres of Playground inviting you and the family.

Avenues run East and West.

Streets run North and South.

***The Advertisers in this "Guide" have been SELECTED. We recommend that you give them your consideration.**



WOOL is still the standard for comparison, and for the finest imported woollens, tailored by Canada's leading tailoring house, see the Distinctive Parkley Line of Men's Suits Topcoats and Overcoats.

Tailored Exclusively for

Don Forster
MEN'S WEAR

114A - 7th Ave. W.

CHURCH SERVICES

ST. MARY'S CATHEDRAL

(Roman Catholic)

18th Avenue — 1 Street West

SUNDAY MASSES:

7, 8, 9, 10:15 and 11:00 a.m.

BENEDICTION: 7:30 p.m.

HOLY DAYS:

6, 7, 8, 9, 10:30 and 12:15 a.m.

KNOX UNITED CHURCH

6th Avenue — 4th Street West

SUNDAY SERVICES

11:00 a.m. and 7:30 p.m.

CENTRAL UNITED CHURCH

"Across from the Bay"

SUNDAY SERVICES

11:00 a.m. and 7:30 p.m.

GRACE PRESBYTERIAN CHURCH

15 Avenue — 9th Street West

SUNDAY WORSHIP

11:00 a.m. and 7:30 p.m.

FIRST BAPTIST CHURCH

Cor. 13th Ave. — 4th Street West

SUNDAY SERVICES

11:00 a.m. and 7:30 p.m.

(See CHURCH ORGANIZATIONS
in Telephone Directory.)

THE STAMPEDE CITY VISITORS GUIDE

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GEORGE A. PICCO

Distributed through

Hotels — Motels — Tourist
Outlets

Phone

Day 22380 — Evenings 70010
c/o 312 - 8th Avenue East

Phone 25721

Lenelda's

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GOLF COURSES

Regal Golf Club
24th Ave. and 6th St. N.E.

Bowness Golf Club
South of Bowness Park
Earl Grey Golf Club
18th Street S.W.

Inglewood Golf Club
8th Ave. & 20th St. E.

Golf and Country Club
8th St. S.W. to City Limits

ALLIED ARTS CENTRE

If your interests are cultural why not visit **Calgary's Coste House**, situated at **2208 Amherst Street**.

This Arts Centre, located on its beautifully spacious grounds opened its official season on Sept. 12th.

Admission in free and visitors are welcome daily from 2:00 p.m. to 8:00 p.m. except Saturday.

Mr. Archie Keye the curator will gladly show you around, to make your visit well worth while.

WHAT TO LOOK FOR

● An Exhibition of 18th and 19th Century English Water Colours — virtual masterpieces of craftsmanship and design from that great era of art.

● A very interesting exhibit of paintings by Uganda (Africa) students.

● A one-man show of paintings by W. L. Stevenson. Don't miss this.

● Also an exhibit of prints from the Color Print Society of New York.

After which you can relax with a refreshing spot of tea, which is served daily for a nominal fee.

For **Music Lovers**, the **Chamb-**

er Music Group will give a recital at 8:00 p.m. on **Sept. 26th**.

How to get to Coste House

A "Mount Royal" bus going south — at the Bay — will take you there. By car — drive west on 17th Avenue South, turn left at 8th Street, and then left on Amherst Street.

THE TOURIST INFORMATION BUREAU

810-Centre Street

will gladly supply you with maps and information about Calgary and vicinity.

Telephone 62316

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ORGANS
and
HOUSEHOLD FURNITURE**

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clientele.

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Princess Tania Obolensky
and (Mrs.) Edwina Milvain

Telephone 64896
Calgary, Alberta, Canada

SHRINO BINGO —

On Wednesday, Sept. 29th at 8:00 p.m. at the Stampede Corral, sponsored by the Al Azhar Patrol. \$8,000 in prizes — includes a Pontiac sedan — 9 TV sets and 10 other prizes. Costs you \$2.00 for 20 games. Be there early for a seat.



THE BRIDE'S MOST TREASURED GIFT

Birks Sterling

BIRKS

Telephone 29515

BIRKS BLDG., 314 - 8th Ave. West

SPORTS GUIDE

FOOTBALL

With the W.I.F.U. schedule well under way, Calgary pigskin fans are now following football news very closely. It's very obvious that each team is a powerful threat, and it looks like Calgary will have to earn their laurels.

On **Sept. 25th** — **Regina** will challenge **Calgary**. This should be a good game. Another game you will not want to miss **Sept. 27th** when **Winnipeg** meets **Calgary**.

Both games are at 8:30 p.m. at Mewata Park. Phone **22800** or **65035** for further particulars.

WRESTLING fans consistently receive an evening of the best grunt and groan talent obtainable at Victoria Park. The coming bouts promise a good evenings entertainment.

Sept. 17th — The Wrestling **Midgets** will be in town. This will be an interesting card featuring **Sky Low Low** and the **Great Schultz** matching their skills against **Pee Wee James** and **Tuffy McCrae**. Don't miss it.

Oct. 1st promises to be a good top notch card featuring "**Whipper**" **Billy Watson** from Toronto.

JUNIOR FOOTBALL

At Mewata Park at 2:30 p.m.:

Sept. 19th — **Huskies vs Mustangs**.

Sept. 19th — **Wildcats vs Bronks**.

STOCK CAR RACES

Speed and thrills at Springbank Speedway every Wednesday and Saturday evening at 8:00 o'clock; 11 minutes from city centre; quarter mile east of CFAC transmitter on Macleod Trail. A bus leaves Bus Depot at 7:45 p.m.

CRICKET will be played at Riley Park at 2:30 p.m.:

Sept. 18th — 1st round of the Hingston Cup.

Sept. 19th — 1st round of the Craven Cup.

Sept. 25th — Finals of the Hingston Cup.

Sept. 26th — Finals of the Craven Cup.

WRESTLING

EVERY FRIDAY NIGHT
VICTORIA PAVILION
8:30 p.m.

For Reservations
Phone 492037 — 65404

Seat Sale at
Harry's News & Tobacco Shop
Day of Match

TO BANFF

BANFF - 86 Miles

HOUNSFIELD

HEIGHTS

Institute of Technology

ROSEDALE

UPPER

Riley Park

NEW
EDINBURGH

HILLHURST
BOWNESS PARK

HILLHURST

SUNNYSIDE

WESTMONT

BROADVIEW

BOW

A.M.A.

14 ST. WEST BRIDGE
(UNDER CONSTRUCTION)

Newato Park
CALGARY
STADIUM

INFORMATION

C.P.R.

SUNALTA

C.N.R. DE

ROYAL
SUNALTA

HOLY CROSS HOSPITAL

TO EDMONTON



TO LETHBRIDGE

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Your **Pontiac, Buick, Vauxhall** and
G.M.C. Truck Dealer



17th Ave. & 14th St. W.

Phone 47466

SERVICE CLUBS

Meeting at the Palliser Hotel:

Kiwanis Club — 12.15 Monday

Rotary Club — 12.15 Tuesday

Lions Club — 12.15 Wednesday

Gyro Club — 12.15 Wednesday

Probus Club — 12.15 Thursday

Active Club — 6.30 Sept. 17

SKATING —

The old Arena at Victoria Park is now open every evening for ice skating. — Adults 50c; children 35c. Give it a try for old times sake.

**Largest Stock of
Photographic Equipment
in Western Canada**

Representatives for

**Ansco — Kodak — Balda
DuPont — Leica — Bolex
Roller-Flex — Bell & Howell**

**Revere Tape Recorders
Cameras Repaired**

**ISIS CAMERA
SHOP**

**1112 - 1st Street West
Phone 22651**

ST. GEORGES ISLAND

A 48 acre wooded Dinosaur Park and Zoo.

One of Canada's most up to date Zoo's — with animals from all over the world.

Also for enjoyment and education — 25 life size models of giant lizards and mighty Dinosaurs.

This is the only park of its kind in North America.

You'll see "Dinny" Calgary's pet and park favorite, 90 feet long, 35 feet high and 65 tons in weight. Bring along your camera and shoot a few pictures of the family posed in front of "Dinny".

THE BETTER HOMES SHOW

At the Stampede Corral until **Sept. 18th.** Doors open daily at 6 p.m. with admission of 65c — children 25c.

See 1001 new home ideas — scores of exhibits — furniture — appliances — materials — etc.

Top entertainment featuring **Patrice Helene** and **Jan Howard**, the outstanding act from TV to Radio City Music Hall. On stage 7:30 and 9:30 p.m. Recommended entertainment.

LINDA MAE'S GIFT SHOP

*"In the heart of
Chinatown"*

CHINESE SILKS — LINENS
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219 Centre Street

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- Commercial
- Weddings

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Phone 73896

SPENCES

The Home Of Good Shoes

Calgary's Largest Family Shoe Store

WHOLLY OWNED AND OPERATED BY CALGARIANS

130 - 132 8th Avenue West

— Phone 26403

● DINING

Two Restaurants noted for their friendly service and home cooked meals prepared by women. Visitors are welcome in travelling clothes. **The Tea Kettle Inn** (across from the "Bay" on 7 Ave.) is recommended by Duncan Hines.

The Carolina (across from York Hotel on Centre Street) is a winner of Holiday Award.

Delicious Food in a friendly atmosphere is found at the **Pump Room**, (Petroleum Building 308 - 9 Avenue West) drop

in and feel at home at the rendezvous of Calgary's oilmen. Telephone 21790.

If you are on the Macleod Trail (No. 2), stop in at **The Skyline**, one of Canada's finest Curb Service Restaurants. While there you can swat a few golf balls at their beautiful Golf Range.

Perhaps you have a yen for some Chinese Dishes. You'll find excellent Chinese Restaurants in "**Chinatown**" located north on Centre Street.

WEBB'S

214 - 214A 8th Avenue West (4 Doors West of "The Bay")

MEN'S SHOP

Smart Clothes and
Accessories for Men

SPECIALTY SHOP

Hosiery, Lingerie, Dresses,
Yard Goods, Linens, etc.

Serving the Shopping Public in Calgary Since 1912

DOWNTOWN *Theatre Guide*

UPTOWN 8th Avenue, 5th Street West
 Sept. 18: **The Pushover** Starring Fred McMurray

Also **Championship Fight Pictures.**

Sept. 25: **Melba** (Tech) Starring Patrice Munsell

Sept. 29: **Caine Mutiny** (Tech) Starring Humphrey Bogart, Jose Ferrier. **Canadian Premier.**

GRAND 1st Street West

Sept. 16: **Black Shield of Falmouth** (cinemascope-color)

Starring Tony Curtis, Janet Leigh.

Sept. 29: **Caine Mutiny** (Technicolor) Starring Humphrey Bogart, Jose Ferrier. **Canadian Premier.**

CAPITOL 8th Avenue West

Sept. 17: **Demertius and the Gladiators** (Cinemascope-color)

Starring Victor Mature, Susan Hayward.

Sept. 24: **Her 12 Men** (Technicolor) Starring Greer Garson, Barry Sullivan.

PALACE 8th Avenue West

Sept. 17: **Gone With The Wind** (Technicolor) Starring Clark Gable, Vivien Leigh.

Next: **Rear Window** (Technicolor) A Alfred Hitchcock
 Mystery starring James Stewart.

STRAND 8th Avenue East

Sept. 16: **Nebraskan** (Tech) Phil Carey, Roberta Hayes, Vincent Price, Eva Gabor.

Sept. 23: **The Outcast** Starring John Derek, Joan Evans.

VARIETY 8th Avenue East

Sept. 16: **Tarzan and the Slave Girl** Lex Barker

Sept. 20: **Sand of Iwo Jima** John Wayne, Adele Mara.

Sept. 23: **Hell Below Zero** (Tech) Alan Ladd, Joan Tetzl.

Sept. 27: **Never A Dull Moment** Fred McMurray, Irene Dunne.

HITCHIN' POST 8th Avenue East

Sept. 16: **Gun Fury** (Tech) Rock Hudson, Donna Reed.

Sept. 20: **The Tall Texan** Lloyd Bridges, Marie Windsor.

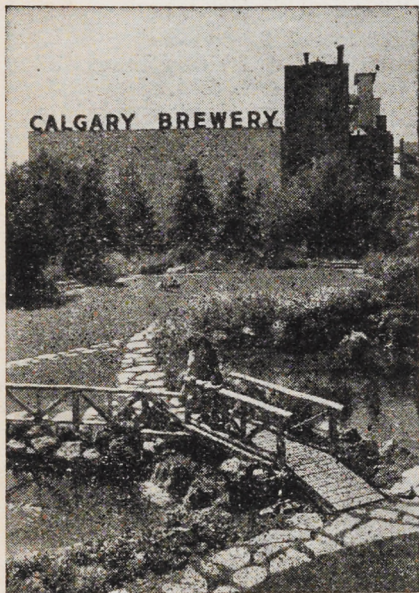
Sept. 23: **Arrow In The Dust** (Tech) Sterling Hayden, Coleen Gray

Sept. 27: **Yank In The R.A.F.** Tyronne Power, Betty Grable.

Note:— Caine Mutiny will be playing at Uptown and Grand simultaneously because of the Canadian Premier.

**ALL ABOVE THEATRE BILLINGS ARE SUBJECT TO CHANGE
 WITHOUT NOTICE.**

One of Calgary's **Beauty Spots**



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family of
REFRESHMENT**

The above photo shows only a portion of the picturesque beauty
you'll find when you visit the gardens at the

CALGARY BREWING & MALTING CO. LTD.

9th Avenue and 15th Street East
